

## Recommendations<sup>1</sup> for Hellmuth Broda

"Hellmuth is Sun's foremost technology ambassador in Europe, putting Sun's messages across fluently to a wide range of audiences and at the highest level. It is a pleasure to work with Hellmuth, because one can rely on his professionalism and attention to detail. He also leads Sun's "Vision Network" in Europe - a virtual team of strategists who share his belief in clear, effective communication." *August 25, 2004*

*Robin Wilton, UK Solutions Manager - Identity Management, Sun Microsystems*

"Hellmuth is a brilliant IT technology expert with significant business acumen which makes his advise and consultation very valuable. He has a high degree of broad, technical, economical and international experiences. His loyality helps to build easily a trustful and long term business relationship." *April, 2008*

*Christoph Reisbeck, Director Global SAP Alliance, VMware Global Inc.*

"Hellmuth does not only have huge wealth on experience, but as well he is very capable to explain the most complex topics in a clean and straigh forward way." *April, 2008*

*Hans Gerke, Manager Global Partner Strategy & Programs, Sun Microsystems*

"I worked with Hellmuth in several conferences. Especially when organizing our first European digital ID event "Net-ID 2005" and the following Net-IDs he was really important for me. His support helped a lot to make the events successful. It is a pleasure to work with him, because of his competence, professionalism, friendliness and his contacts to a lot of important people all over the world." *November 5, 2005*

"Hellmuth Broda helped me to create the yearly European Identity Conference Net-ID and is, since its start in 2005, the chairman of this important event. To work with him is very agreeable. His competence and his many contacts to important people all over the world contributes extensively to the success of the event. Additionally I know him as an excellent and very competent speaker in

different conferences." *April 5, 2008*

*Stefanie Geuhs (CEO and Owner, COMPUTAS GmbH)*

"I met Hellmuth in several circumstances, one of them was for a conference about IT trends for the Young President Organization Club. He is a very passionate about technology, very convincing and professional. He can present the most complex technology in such a way that everyone can understand it. He has an great ability to network and to get in touch with people from all other the world." *January 29, 2005*

*Dominique Freymond, Partner and independent board member (8 boards); management & advisory services ltd*

"Hellmuth Broda was ensuring the technology transfer from Sun to clients and partners. He helped to shape the Swiss und European marketplace by spreading the messages Sun has to tell."

*November 1, 2004*

*Thomas Röttig  
Vice President, Credit Suisse*

"I worked with Hellmuth while I was at Sun Microsystems. He is intelligent, knowledgeable, a great presenter and easy to work with."

*September 19, 2004*

*Charlie Waters, Vice President of Marketing, WhaGaa Software, Inc.*

"We especially appreciated Hellmuth's non-dogmatic and pragmatic approach to solve problems. His focus always was to find the best solution for a problem in terms of the achievable business benefit, rather than implementing theoretical concepts without real value"

*September 16, 2004*

*Urs Vonmont, Head Internal Assessment, Credit Suisse*

"Mr. Broda has been an open and friendly top

<sup>1</sup>Sources: LinkedIn.com, Naymz.com, Xing.com

manager. He has opened the door of Sun for us, recognizing in our work promising research in advanced software architectures. He has treated us in the same way of Sun most valuable partner and his capability to look well in the future, the time is has dedicated to us and his networking activity has greatly helped the success of our work."

September 2, 2004

*Andrea Nicolai, Owner and CEO T6*

"Mr. Broda has been an open, friendly and effective top manager. He has contributed to build our international network and connections, recognizing in our work promising research in advanced software architectures and socioeconomic research. Being an SME his capability to look well in the future, the time is has dedicated to us and his networking activity has greatly helped the success of our work at national and international level."

April 5, 2008

*Andrea Nicolai, Owner and CEO T6*

"I have been working with Hellmuth at the same company for a few years. Hellmuth is a honest person with strong dedication to his work. He has profound knowledge of the IT industry, from technical basics up to the management level." April, 2008

*Dominik Frey Systems Engineer, Bank CIC (Schweiz)*

"Hellmuth is is excellent technology ambassador, conveying messages across fluently to different audiences and at the highest level."

April, 2008

*Andres Escobero, Director, EMEA Public Sector, Sun Microsystems*

"Hellmuth is a veteran technologist and an outstanding figure in the IT industry whose reputation preceded him." April, 2008

*Simon Moores, Managing Director at Zentelligence Ltd and Managing Director of [www.airads.co.uk](http://www.airads.co.uk)*

"Hellmuth is a good friend of me and at the time when I worked together with him I learned not only about the IT- world and it interfaces but much more

important how to better understand the most important part in the IT-Business-world what is and are the humans that use and want to use IT as a important tool in their Business- career. Hellmuth not only know the Business-IT and it's humans but have the sense and sensibility based on his reputation to build the intermediate links."

April, 2008

*Finn Holmegaard, Compliance Manager EMEA and APAC, Novartis*

"I enjoyed working with Hellmuth as an early-adopter client when my company worked with him to implement a video-enabled knowledge sharing system for engineering at Sun." April, 2008

*Ted Cocheu, CEO, Altus Learning Systems*

"We worked together at Roche, in two different divisions, yet had several common teams and interaction opportunities. He is a super person and great for an executive role in managing technology." Satish Jha, former Head, Global Information Management, VFC, Roche, April, 2008

*Satish Jha, Special Adviser, CEO of a Fortune 100 Company*

"Hellmuth has the highest degree of integrity and ethics. He is a visionary, an entrepreneur and a global citizen." April, 2008

*Ms. Elaine Ferre, Director International Business Development at JML Portfolio Management*

"I have been working with Hellmuth for some time. He is a very reliable and honest individual with great work ethics." April, 2008

*Gerald Beuchelt, Sr. Staff Engineer/Web Services Architect, Sun Microsystems, Inc.*

"Hellmuth is a true visionary for future technology trends. He is able to share his technology views with business professionals and turns technology into a business benefit." April, 2008

*Uwe Jockel-Kordes, Business Development Manager, Sun Microsystems*

"Sehr geehrter Herr Broda, es ist immer spannend von kompetenten "Triebtätern" oder besser: Experten des IT-Business zu lernen. Sie sind einer dieser Leute, die den dozierten Inhalt auch authentisch vermitteln und somit begeistern können. " Nov. 2006

*Ludger Seidel, Consolutions GmbH & Co. KG*