

Profile Hellmuth Broda

Information Technology Strategist

“Bringing information technology to its optimal use for business, citizens, governments, and to the benefit of mankind”



Who I am . . .

- Conceptual, high level technology and marketing strategist experienced in know-how transfer to private and public sector decision makers
- Excellent communicator with the ability to explain complex issues and proposals understandably, clearly and credibly
- Experienced keynote speaker and conference chair at international level

What I want . . .

Interesting new challenge in strategic Information and Communication Technology (ICT); the policies on ICT directions and use; ICT innovation; strategic application directions for ICT.

Full time employment or other modes of collaboration (project based, part-time, board membership)

What I bring . . .

Industry focus: Management experience of over 20 years in industry from system analysis, data modeling, software architecture design, application implementation, project management, problem solving, people management to technology evangelization, work in standard bodies, Trusted Advisor, key note delivery, conference moderation and chairmanship on a plethora of ICT subjects including e-Government and e-Health.

Technology focus: Technology vision and strategy; identity/trust/privacy management as a basic infrastructure for Service Oriented Architectures and Web Services; Open Source, Open Systems, Open Standards; OpenDocument Format; “web2.0;” ecological impact of IT and environmentally sustainable computing.

Research focus: Over 10 years of experience in academic and institutional research (Univ. Freiburg/Br.; Max-Planck-Institute Cellular Biology; Harvard University; Univ. Konstanz) always on the quest interfacing science and computing. Today serving on many scientific advisory boards.

Network focus: Extensive personal international network with governments, industry executives, research, educational sector. Professional membership in many public and private bodies, chairman of board of directors, advisory boards, elected member to two scientific academies.

International focus: Lived and worked 1980—83 in the US (Harvard University, Cambridge, Massachusetts); international management 1990—95; worked for an American company 1995—2008 and was from 2005 on reporting directly to HQ in California. Multiple business trips per year to US, Middle East, Brazil, Asia, and all over Europe. Speaking five languages . Extensive private travel around the globe.

Communication focus: Over five hundred strategic technology key notes and presentations; about fifty articles on internet technologies, Identity Management, Privacy, e-Health, Java, Jini, Web Services; twenty three scientific publications (1975—89); several Press-, Radio- and TV interviews.

What I like . . .

International travel, hiking, nature, animals, photography, foreign cultures; art, history, literature, theater, opera, food and wine; classical music, Jazz, singing; skiing, biking, inline skating, sailing, snorkeling . . .

What other say . . .

“Hellmuth Broda helped me to create the annual European Identity Conference Net-ID and is, since its start in 2005, the chairman of this important event. To work with him is very agreeable. His competence and his many contacts to important people all over the world contribute extensively to the success of the event. Additionally I know him as an excellent and very competent speaker in different conferences.” *April 5, 2008*

Stefanie Geuhs, CEO Computas

“Hellmuth is a brilliant IT technology expert with significant business acumen which makes his advice and consultation very valuable. He has a high degree of broad, technical, economical and international experiences. His loyalty helps to build easily a trustful and long term business relationship.” *April, 2008*

Christoph Reisbeck, Director Global SAP Alliance, VMware Global Inc.

“I met Hellmuth in several circumstances, one of them was for a conference about IT trends for the Young President Organization Club. He is a very passionate about technology, very convincing and professional. He can present the most complex technology in such a way that everyone can understand it. He has an great ability to network and to get in touch with people from all other the world.” *January 29, 2005*

*Dominique Freymond, Partner and independent board member
(8 boards); management & advisory services ltd*

“Hellmuth is is excellent technology ambassador, conveying messages across fluently to different audiences and at the highest level.” *April, 2008*

Andres Escobero, Director, EMEA Public Sector, Sun Microsystems

“Hellmuth does not only have huge wealth on experience, but as well he is very capable to explain the most complex topics in a clean and straigth forward way.” *April, 2008*

Hans Gerke, Manager Global Partner Strategy & Programs, Sun Microsystems

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